



Attachment 7

USOPM Hall of Fame Celebration

Projected Event Budget

REVENUE		
LART	\$20,000.00	(pending)
National sponsors and media	\$150,000.00	(pending honorees)
Local sponsors and donors	\$25,000.00	
staffing (in-kind)	\$25,000.00	USOPM
F/B, merch and ticket sales	\$50,000.00	*will depend on actual induction location
total revenue	\$270,000.00	
EXPENSE		
Event logistics		
staffing	\$25,000.00	USOPM in kind
tenting	\$25,000.00	weather dependent
stage	\$2,500.00	
tables/chairs	\$1,000.00	
restrooms	\$5,000.00	3-stall trailer
barriers	\$10,000.00	
CSPD costs	\$2,400.00	
city permits	\$1,600.00	
trash/cleanup	\$3,000.00	
merch food etc wholesale	\$20,000.00	
A/V		
MobileView	\$7,000.00	livestream induction
sound system	\$2,500.00	
power	\$2,500.00	generators?
lighting	\$5,000.00	
Programming		
speaker fees	\$25,000.00	
travel/lodging	\$10,000.00	
sports equipment	\$5,000.00	NGB demos
other entertainment	\$5,000.00	
Marketing		
TV coverage	\$100,000.00	in-kind, national coverage of ceremony
print	\$10,000.00	
digital	\$2,500.00	
total expense	\$270,000.00	